



# GOLF CLASSIC 2021 SPONSORSHIP PACKET



## ABOUT THE CLASSIC

**THURSDAY, JULY 29, 2021** // 8:00 AM shotgun start / four-person best ball  
**OTTER CREEK GOLF CLUB** // 4100 NE Otter Creek Drive, Ankeny, IA 50021

Day in the life: learn about youth homelessness / *on the golf course during the tournament*

50/50 raffle, contests, silent auction / *Activities throughout the day (see event website for up-to-date prize list)*

*On the course boxed Lunch and silent auction baskets*

**This isn't just another golf tournament** - at the IHYC Golf Classic, golfers will have a **fun and interactive experience to learn about Iowa Homeless Youth Centers** and the youth we serve. Through the on course activities, golfers will get insight into how help our youth combat homelessness while playing 18 holes at Otter Creek Golf Club.

Throughout five stations on the course, teams will live the story of a youth experiencing homelessness, and will go through the set-backs and step-ups. Golfers will draw either a "step up" or a "set-back" card by chance at each station, and follow the directions on the card. By the end of the day, they will learn about the real-life challenges and successes that youth experiencing homelessness face in Central Iowa.

A silent auction will be open throughout the morning, with bidding available throughout the afternoon. Leading up to the tournament you will hear from **youth speakers**.

This year's tournament will be held in a COVID safe manner based on local guidelines and CDC recommendations. Masks are required to enter the clubhouse and when not seated. IHYC will ensure that the event will be a safe and welcoming environment for all and safety precautions will not be a hinderance to the flow of play.

**\$110/PERSON -**

**\$440/FOURSOME -**

*Money raised for our Emergency Bed Program helps youth acquire transportation to work and school, acquire vital documents, obtain safe shelter, find meals and more.*

## ABOUT THE CAUSE

Iowa Homeless Youth Centers (IHYC) works to eliminate homelessness among children, youth, and young families in Central Iowa. We believe, with support and assistance, homeless youth can attain self-sufficiency and break the cycle of poverty. Through case management and advocacy, our dedicated staff works with youth and young families (16-25) to become self-sufficient, and plan for a healthy and successful future. We focus on five key areas:

**employment, education, living skills, positive community engagement and safe housing.**

*Programs include: Youth Opportunity Center (drop-in center and youth-focused emergency beds), Street Outreach, Supportive Housing, Iowa Aftercare Services Network, the Rooftop Gardens and Post-Secondary Education Retention.*

**LEARN MORE BY VISITING [WWW.IOWAHOMELESSYOUTH.ORG](http://WWW.IOWAHOMELESSYOUTH.ORG)**

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR // \$5,000 - \$15,000

### FUNDS 1 YOUTH IN THE POST SECONDARY EDUCATION PROGRAM

- Three (3) complimentary foursomes to play in the tournament with all event benefits
- Logo on all event signage  
Welcome Banner / Golf Carts (seen by over 200 golfers and guests at event)
- Company signage at Hole #1
- Logo on all printed material  
Posters / Flyers / Tournament Program / Scorecards
- Display space available at event
- Opportunity to place promotional materials or gifts in goody bag
- Logo on all online marketing  
Website / Social Media 3,000+ followers / IHYC Newsletter 5,000+ subscribers



## SUPPORTING SPONSOR // \$2,500 - \$4,999

### GIVES 100 YOUTH THEIR BASIC NEED ITEMS

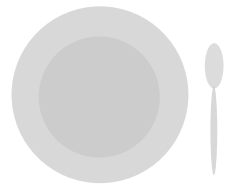
- Two (2) complimentary foursome to play in the tournament with all event benefits
- Logo on all event signage: Welcome Banner / Lunch Signage  
(seen by over 200 golfers and guests at event)
- Logo on all printed material  
Posters / Bulletins / Tournament program
- Logo on all online marketing  
Website / Social Media / IHYC Newsletter
- Special recognition in pre-event promotion
- Opportunity to place promotional materials or gifts in goody bags



## HOLE SPONSOR // \$1,000

### PROVIDES 600 MEALS TO HOMELESS YOUTH

- One (1) complimentary foursome to play in the tournament with all event benefits
- Company signage on hole
- Logo on tournament program
- Logo on website
- Logo on all online marketing  
Website / Social Media / IHYC Newsletter
- Opportunity to place promotional materials or gifts in goody bags



## ADVOCATE // \$500

### PROVIDES 10 NIGHTS OF SAFE SHELTER

- Logo on welcome banner
- Recognition in tournament program
- Logo on Website
- Opportunity to place promotional materials or gifts in goody bags



**OUR GOAL: \$50,000 =  
FUNDS 1/3 OF OUR EMERGENCY BED PROGRAM FOR 1 YEAR**

**FOR MORE INFORMATION, PLEASE CONTACT**

BLAKE WILLADSEN // DEVELOPMENT COORDINATOR / BWILLADSEN@YSS.ORG / 515.238.4099

## SPONSORSHIP INFORMATION

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ E-MAIL \_\_\_\_\_

### PLEASE SELECT THE LEVEL OF SUPPORT:

- Presenting** | \$5,000-15,000: \$\_\_\_\_\_       **Supporting** | \$2,500-\$4,999: \$\_\_\_\_\_
- Hole Sponsorship** | \$1,000       **Advocate** | \$500

Would you like to donate promotional materials for goody bags, and/or silent auction items? **Y / N**

*Please complete payment information at the bottom of this form.*

## REGISTER TO GOLF

The IHYC Golf Classic will be held on Thursday, July 29<sup>th</sup>, 2021 at Otter Creek Golf Club. This tournament is a four-person best shot style, with an 8:00 AM shotgun start. Entry fee includes 18 holes of golf with cart, lunch, goody bag, multiple contest holes, silent auction, raffle, and prizes for top finishers, longest putt and longest drive (mens and womens). Registration is first come, first serve. In case of rain, the tournament will carry on unless otherwise notified (no rain date).

**REGISTER ONLINE: VISIT [WWW.YSS.ORG/EVENTS/IHYCGOLFCLASSIC](http://WWW.YSS.ORG/EVENTS/IHYCGOLFCLASSIC)**

# of Individual Golfer(s)(\$110) \_\_\_\_\_ Foursome Team Name (\$440) \_\_\_\_\_

PLAYER 1 \_\_\_\_\_ PLAYER 3 \_\_\_\_\_

ADDRESS \_\_\_\_\_ ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

E-MAIL \_\_\_\_\_ E-MAIL \_\_\_\_\_

PLAYER 2 \_\_\_\_\_ PLAYER 4 \_\_\_\_\_

ADDRESS \_\_\_\_\_ ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

E-MAIL \_\_\_\_\_ E-MAIL \_\_\_\_\_

## PAYMENT INFORMATION

Please select your preferred form of payment. Please note, there is no rain date or refund.

- Check is enclosed**, made payable to **Iowa Homeless Youth Centers** and mailed to IHYC, attn. IHYC Golf Classic
- Pay with credit card, visit [www.yss.org/events/ihycgolfclassic](http://www.yss.org/events/ihycgolfclassic)**

TOTAL PAYMENT AMOUNT \_\_\_\_\_ (not registered until payment is received)

**RETURN THIS FORM BY JULY 19<sup>ND</sup> TO:**

BLAKE WILLADSEN // 612 LOCUST ST. DES MOINES, IA 50309 / [BWILLADSEN@YSS.ORG](mailto:BWILLADSEN@YSS.ORG) / 515.238.4099