

Team Roles

We encourage you to assign leadership roles within your group as soon as you start your club. As you continue to recruit more members, you'll have the opportunity to form subgroups as well. The more ownership a team member has in your group, the more likely they are to keep coming and make a difference! Find a role that each person can fill and utilize the strengths each person brings to the team!

Recommended Leadership Roles:

- **President** - Oversight of the club and communicating with the teacher advisor; bringing enthusiasm to the team and acting as the "cheerleader."
- **Communicator** - Communicates with team about upcoming meetings and takes notes during meetings.
- **Promoter** - Talks about team activities with school administrators; shares upcoming events and seeks permission for space, resources, etc.
- **Snack/Breakfast Coordinator** - If you choose to have food at your meetings, this person would set up the schedule and send out reminders before each meeting.
- **Social Media** - Creates and manages social media account(s) for the team (Facebook, Instagram, Twitter, etc.) and promotes the team's activities.
- **Create Your Own** - Feel free to create other leadership roles as your team sees fit!

Once you have a critical mass (8+ regular attenders), we would suggest breaking the team into smaller subgroups where they each have a focus area.

Recommended Subgroups:

- **Education** - Planning for education/learning for the team (using TAHT Start-Up Guide and other research).
- **Fundraising** - Fundraising for school team and for other anti-trafficking efforts.
- **Social Media** - Keeping the issue alive on social media (promoting within your school and community), and using social media as a platform to educate & communicate with the team.
- **Promotion/Outreach** - Promoting the team in the community, awareness activities, connecting with outside organizations.
- **Create Your Own** - Feel free to create other subgroups as your team sees fit!